

At HOLOSS, you will be involved in a variety of activities ranging from exploratory research to technology research, including technology transfer. You can develop your professional career through projects at the forefront, with a high level of commitment and responsibility in each project. We offer you the opportunity to participate in national and international conferences, and European (EU) and Portuguese (PT) projects with prestigious EU universities, research centres and industries.

MAJOR RESPONSIBILITIES

- Design and lead applied research on **consumer acceptance, user behaviour and societal readiness**, addressing the uptake of products, technologies and services across different market and social contexts.
- Develop robust, market- and policy-relevant evidence using **qualitative, quantitative and mixed-method approaches**, tailored to different target groups, including consumers, professional users, industrial stakeholders, public authorities and civil society.
- Plan and execute testing activities with multiple target groups, including consumer studies, user trials, **co-creation workshops and participatory research**, supporting product development, market positioning and deployment strategies.
- Analyse and compare acceptance patterns across segments and contexts, **developing and integrating Social Life Cycle Assessment (s-LCA)** perspectives to identify social drivers, barriers and trade-offs relevant to market entry, scaling and adoption pathways.
- Translate research results into decision-ready outputs, including s-LCA-informed acceptance indicators, behavioural insights, segmentation analyses and **recommendations for industry and policymakers**.
- Produce **EU-grade technical outcomes** (project reports, scientific publications, white papers

and briefings) with clear quantitative results, in-depth technical discussion and explicitly stated implications and limitations.

- Make presentations at **national and international** workshops and conferences.
- Map **EU and PT funding opportunities**.
- Lead and prepare **R&D project proposals** (e.g. Horizon Europe).

REQUIREMENTS

- Bachelor's and Master's degrees in Social Sciences **with focus on consumer or market behaviour**.
- Excellent command of **written and spoken English**.
- Proactive and results-driven, with a strong problem-solving mindset, a continuous learning attitude, and a **strong ability to work effectively in multidisciplinary teams**.
- Availability and willingness to **travel abroad** for meetings and events.

DESIRABLE:

- At least **2 years of experience** applying established scientific methodologies in consumer acceptance, behavioural research and/or s-LCA, from study design to analysis.
- **Strong stakeholder communication skills**, including interaction with industrial partners and multidisciplinary teams.

- Familiarity with **EU policy** and funding frameworks, and the ability to align technical analyses with client needs in European R&I or regulatory environments.

OUR OFFER

- Full-time, **on-site position**, with availability to start as soon as possible.
- An attractive salary package, complemented with coaching, further **training**, and much more, rounds off our offer.
- Exposure to international conferences and professional forums within a collaborative, team-oriented environment that values **expertise, trust and shared responsibility**.

CONTACT

Please submit your application electronically to holoss@holoss.com. **The application must include: a cover letter, a curriculum vitae and a copy of relevant diplomas with grades.** Applications must be submitted in Portuguese or English as a single PDF by email, using the subject line **"CASI – [your name]"**. Only shortlisted candidates will be contacted.

HOLOSS is an equal opportunity employer committed to achieving diversity within the workforce and creating an inclusive working environment. Thus, we welcome applications from all qualified candidates, irrespective of gender, sexual orientation, ethnicity, beliefs, age, disability, or other characteristics.